

RAVI NAKUM

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Contact : +91 800 000 2768



OBJECTIVE

- I qualified M.Sc. (IT & CA) from Saurashtra University with more than +9 Years of experienced UX Architect.
- A challenging determined in the field of UI/UX/CX/BX, Front-End Development, and Project Management& ready to work both independently and as a member of a team, utilizing the skills acquired during my experience.
- Solution-focused thinking with pro-active communication and leading in creative, business, and technical discussions.
- Collaborate with Stakeholders, developers, marketers, and product managers to drive a shared understanding of the user needs and behaviors.
- Work cross-functionally with design, product management, content strategy, engineering, marketing, and merchant partners.
- Demonstrated ability to work with business areas to understand needs/requirements with an ability to provide innovative solutions
- In-depth knowledge of HTML5, CSS3, JQuery, Angular JS, Bootstrap 4, YUI Framework.
- Work in AGILE & Waterfall Methodology.
- Proficient with applications like Sketch, Zeplin, Invision, Axure, Balsamiq, and Abstract.

CAREER HIGHLIGHTS

- Organization: **MSBC Group**
- Designation: **Sr. UX Architect, SME(Subject Matter Expert), Scrum Master**
- Duration: **Aug 18 to Till Date**

- Organization: **Innovify Pvt. Ltd.**
- Designation: **Sr. UX-UI Architect & Front-end Developer, Scrum Master**
- Duration: **Dec'14 to Aug 18**

- Organization: **Saathiva Creations Pvt. Ltd. (USA - Australia Base)**
- Designation: **Sr. UX-UI Designer & Front-end Developer**
- Duration: **Aug'12 to Dec'14**

- Organization: **SJM Technology Pvt. Ltd, INDIA**
- Designation: **Jr. UX-UI Designer**
- Duration: **Jan'11 to Aug'12**

Roles & Responsibility:

- Work directly with clients to discover project scope and gather requirements.
- Create use cases to identify user roles and user objectives, and system thinking.
- Analyze data and content to **architect website sitemaps and application** screen flows
- Conceptualize the layout of intuitive user interfaces in the form of **wireframe mockups**
- **Work directly with an on-site development team** to ensure proposed functionality is feasible and adheres to the client's budget
- Prioritize **roadmap features and product enhancement** requests, specifically around UX
- Develop user flows and personas to facilitate the feature **design process**
- Fluent in **HTML5, JavaScript, Angular, CSS3 and Bootstrap 5** design capabilities.
- Fluent in **Photoshop, Illustrator, Indesign, Invision, Axure, Adobe XD, UX Pin, Sketch.**
- HTML Integration in Any programming language like **(JAVA, PHP, Magento, Python, Drupal, WordPress (PSD to WORDPRESS))**
- Ensure the team maintains a well-formed **Roadmap and Release plan** for transparency to all stakeholders.
- Create **wireframes, storyboards, user flows, process flows** and site maps to effectively communicate interaction and **design ideas.**
- Establish and promote **design guidelines, best practices, and standards.**
- **Finance, E-commerce, Health care industry** experience
- Work with Product to implement, revise & improve UX methodologies **(define -> sketch -> test -> analyze -> improve cycles)**

Key Projects Handled

Project Name	Roles and Responsibilities	Technology used	Website Link
HUB Theme	Lead UX Architect, and Lead Frontend Development team.	WordPress, HTML5, CSS3, UX	https://themeforest.net/item/hub-responsive-multipurpose-wordpress-theme/31569152 https://preview.themeforest.net/item/hub-responsive-multipurpose-wordpress-theme/full-screen-preview/31569152
quiqup	In this Project, I am a member of the designing team and my work is User research and User Journey, & Layout design as well as have to work on all Print media-related work.	HTML 5, CSS3, UX,UI,CX,BX	https://www.quiqup.com/
oberig	As a Key member of the OBERIG designing team, I have to Create a User journey, Design Eye-catching Banners, and design Company Brochures, Facebook banners, Email marketing.	HTML 5, CSS3 , java, Wordpress , Angular	https://oberig.jewelry/

property club	As a Lead Designer, I need to work closely with Client and Understand Business and market and based on Current market trends I need to design a Website, Brochure, Graphic Design, and Printing Related to all works.	HTML 5, CSS3 , java, Wordpress , Angular	https://propertyclub.nyc/
ONEMODEL PLACE	User Journey , User Interaction Design, UX-UI and Front end Development	HTML 5, CSS3, Angular	https://www.onemodellplace.com/
Void.io	Lead UX- Designer, Lead Frontend developer	HTML 5, CSS3, Angular, PYTHON, JAVA, IOS, ANDROID	https://vold.io/
Wearisma	Lead UX- Designer, Lead Frontend developer	HTML 5, CSS3, Wordpress	https://www.wearisma.com/
policybazaar	Lead UX- Designer, Lead Frontend developer	HTML 5, CSS3, Wordpress	https://www.policybazaar.com/
resooma	Lead UX- Designer, Lead Frontend developer	Wordpress, PHP	https://resooma.com
Drinkup London	Lead UX- Designer, Lead Frontend developer	IOS , ANDROID, PHP, JAVA WORDPRESS	https://drinkup.london/
Crown	Lead UX- Designer, Lead Frontend developer	IOS , ANDROID, .net, desktop app, WordPress	https://www.crownrelo.com/en-us/
geteasymove	Lead UX- Designer, Lead Frontend developer	IOS , ANDROID, PHP, JAVA WORDPRESS	https://geteasymove.com/
Landbay	User Journey, User Interaction Design, UX-UI and Front end Development	HTML 5, CSS3 , Java, WordPress , Angular	https://landbay.co.uk/
Kwanji	Front end Development	HTML 5, CSS3 , java, Wordpress , Angular	https://kwanji.com/
Dellamoda	Lead UX-UI Design	HTML 5, CSS3 , java, Wordpress , Angular	https://dellamoda.com/
Cestbeau	Lead Front end Development	HTML 5, CSS3 ,Angular	https://cestbeau.co/en/
Oberig (jewelry)	Lead Front end Development	HTML 5, CSS3 , Angular	https://oberig.jewelry/en
Happy Prints	User Journey , User Interaction Design, UX-UI and Front end Development	HTML 5, CSS3 , java, Wordpress , Angular	https://thehappyprints.com/

ACADEMIA

- 2012, M.Sc.(IT & CA) from **Shree H N Shukla College, Rajkot(Guj)**, affiliated to Saurashtra University with an aggregate of **75.42%**.
- 2010,BCA from **Shree SVET College, Jamnagar(Guj)**, affiliated to Saurashtra University with aggregate **58%**

PERSONAL INFORMATIONS

- **Date of Birth** : 27th Aug 1990
- **Address**: Vaishnovdevi Circle, Ahmadabad, Gujrat.
- **Language**: English, Gujarati, and Hindi

I hereby declare that all information given above is true to the best of my knowledge.

RAVI NAKUM

Portfolio

Hello,
Here I have mentioned my Portfolio Links.

In all of these **websites, ADMIN PORTAL** their **Logo, E-Mailer, Business Cards, Brochures & Standee Banners** have been created by me.
All websites are Fully Responsive & Compatible in i-pad & i-phone with Retina Display & W3C validation.

Finance -Portal

<https://brickowner.com>

<https://landbay.co.uk>

<https://www.sidedoor.co.uk>

<https://kwanji.com/>

Online Study -Portal

<https://teaglo.com>

UX Research & Graphics

<http://gather.ai>

<https://themeforest.net/item/hub-responsive-multipurpose-wordpress-theme/31569152>

https://preview.themeforest.net/item/hub-responsive-multipurpose-wordpress-theme/full_screen_preview/31569152

<https://davidsonhomesllc.com>

<https://www.healthifyme.com>

<https://propertyclub.nyc>

<https://www.brring.com>

<https://freshleads.net>

<https://directual.com>

<https://brickowner.com>

<https://teaglo.com>

<https://landbay.co.uk>

<https://www.sidedoor.co.uk>

<https://kwanji.com>

<https://www.quiqup.com>

<https://www.wearisma.com/>

UX-UI & Development

<https://www.oktopost.com>

<https://www.bluefountainmedia.com>

<https://brickowner.com>

<https://davidsonhomesllc.com>

<https://www.engelvoelkers.com>

<https://new.shoutem.com>

<https://praxent.com>

<https://discoverylandco.com>

<http://www.coopz.io>

<https://authenticff.com>

<https://www.spendology.com>

<https://freshleads.net>

<https://teacheroo.io/>

<https://landbay.co.uk>

<https://www.sidedoor.co.uk>

<https://www.startupbootcamp.org>

<https://kwanji.com>

<https://www.quiqup.com>

<http://juvena.com>

Mobile app (UX)

<https://apps.apple.com/us/app/alliant-mobile-banking/id407107217>

https://play.google.com/store/apps/details?id=org.alliant.mobile&hl=en_US

<https://apps.apple.com/us/app/regal-cinemas/id502912815>

<https://apps.apple.com/us/app/cbc-news/id417988800>

<https://apps.apple.com/us/app/wyndham-rewards/id783649785>

<https://apps.apple.com/us/app/national-geographic/id418671597>

<https://apps.apple.com/app/id1452537332>

<https://apps.apple.com/in/app/healthifyme-weight-loss-coach/id943712366>

<https://play.google.com/store/apps/details?id=com.coopzapp>

eCommerce-WebSites

<https://carbonstore.ru/> - One of the best among all E-Commerce websites.

<https://vierantwerp.com/>

<http://www.dellamoda.com/> - One of the best among all E-Commerce websites.

<http://www.7diamonds.com/> - One of the best among all E-Commerce websites.

<http://www.axeonwater.com/>

Taxi Online Booking Websites

1. <https://www.drivy.com/>

Thank You,
Ravi Nakum